



We build relationships that make a meaningful difference in your business, the health of animals and the world.

Follow us:

f Facebook: @MWIAnimalHealth.official

Twitter: @MWIAnimalHealth

Instagram: mwianimalhealth

LinkedIn: https://www.linkedin.com/company/mwianimalhealth/

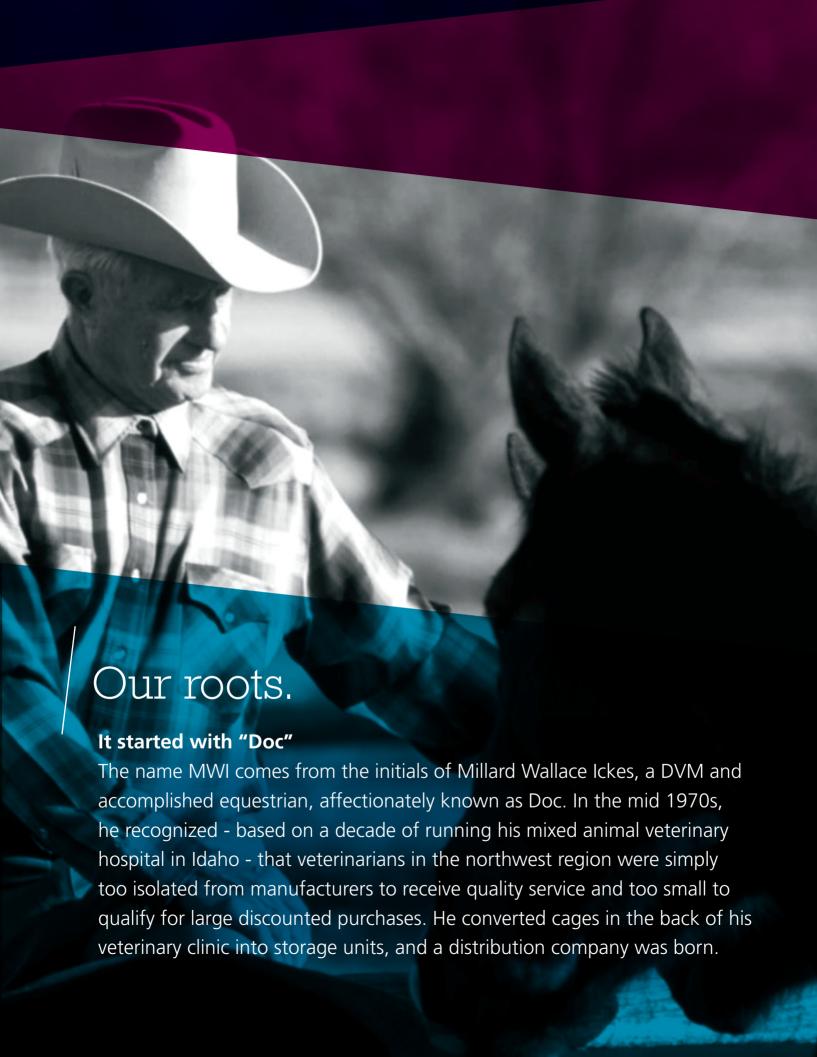
Contact us:

Phone: 800.824.3703

Online: <u>mwiah.com</u>

Hours: Monday - Friday 8 am - 9 pm (EST)

Saturday 10 am - 4 pm (EST)







For your **business**

Serving as an extension of your team, we address the challenges of running a business in the animal health industry. Our innovative solutions come with best-in-class customer service from our highly trained associates.

Understanding the critical role of the veterinarians and producers responsible for the world's protein production, we help ensure the safety and integrity of the animal health supply chain on which they rely.



Developing your team.

We're here to act as another member of your team, growing and evolving along with your business and its changing needs. In addition to your Inside Sales Representative and access to an array of specialists, you'll also be paired with one of our 400+ Field Representatives who are here to offer local support and resources. Together, we'll be able to help meet the everchanging needs of your business.





Field Representatives

Your Field Representative will check in with your business routinely to ensure your future success. By presenting new products and solutions they will help you create plans that drive growth in target areas. When your needs call for in-depth expertise on vendor products, capital equipment, financing or livestock management protocols, they will coordinate with our vendor partners and internal specialists to meet your needs.



Inside Sales Representatives

Inside Sales Representatives create a lifeline to you by ensuring you receive the immediate support you need, when you need it. They research products, place orders and help you make the most of available promotions. Your Inside Sales partner can help keep you informed of industry news and events and help you stay prepared.



Business Development Strategists (BDS)

Together, you, your BDS and your MWI Representative can walk through which technology will be the best fit for your practice as well as suggest resources to help you effectively implement the use of your new acquisition. Once you have reached a purchase decision you are confident with, your MWI BDS and team can also customize a financial solution to help pay for your new technology that fits the budget and business flow of your business.



Orthopedic Specialists

Our team of Orthopedic Specialists, through our sister company Securos Surgical, researches and develops cutting edge technologies, and provides you with the resources to use them with ease.



Technical Services

Our technical services team is a group of highly-trained integrator facility specialists who are experts in water quality, integrated pest management, bio-security and more. They are available to perform tests and offer expert consultation to ensure the good health of your animals and the optimum productivity of your day-to-day operation. Additionally, they provide expertise in preventative measures and approaches, including evaluation and product recommendations.



An extension of your business.

As part of our customer promise to make a meaningful difference in your business, offering insightful content and opportunities for continuing education is an important priority. Our full publication portfolio and thought-leadership articles on mwiah.com are resources available at your fingertips. Additionally, as the exclusive distributor for our sister company, Securos Surgical, we offer a variety of orthopedic continuing education classes and wet labs through Securos University on securos.com.



e-Alerts

Because so much happens during a month, in addition to our publications, we offer our e-Alerts. The e-Alerts are delivered by email based on your subscription settings. You can unsubscribe at any time. Subscribing to e-Alerts assures you that you will receive timely notifications of:

- Price increases
- Product news
- Specials
- Announcements

To subscribe, go to <u>mwiah.com</u>, click on 'Subscribe to e-Alerts' in the top gray bar.





Messenger

MWI Animal Health's Messenger is a monthly publication that keeps you up to date on new veterinary products, manufacturer promotions, MWI Animal Health exclusive offers, practice tips, practice management articles and seasonal material to aid in the success of your business. Packed with valuable information, the Messenger is the one publication veterinarians need.





Livestock Publications

MWI produces two livestock publications, the Veterinary Update and *Producer Outlook*, in winter, spring-summer and fall. Both offer insightful animal health and cattle industry-related content. The Update is specific for livestock veterinarians and the Outlook is a marketing tool that veterinarians can share with producer clients.



Integrator Publications

MWI publishes Swine and Poultry books annually for integrator clients. Each year's publication features articles from our Technical Services team with subject matter including, but not limited to, integrated pest management, environmental control and water quality. This is a long lasting technical resource for integrator clients.



mwiah.com Insights

Want to reference our publication articles online? You can view and download these articles online anytime by visiting mwiah.com. Click on the Our Insights button (https://www.mwiah.com/our-insights) at the top menu to access our Insights Directory, a valuable practice management, technical services and industry resource to help you navigate important fundamentals of your business needs.



Securos University

Grow your skills with Securos. Securos values lifelong learning, working to empower surgeons with the tools they need to provide the very best care. By offering a variety of continuing education opportunities through online courses and clinically focused wet labs conducted by renowned specialists, using state-of-the-art implants and instrumentation.

Visit www.securos.com for more information



Connecting products to providers.

Through MWI's robust national distribution footprint, we distribute a wide variety of the industry's most essential products to meet the everyday and specialty needs for animal health professionals.







National Distribution

Today, with access to global resources and best practices, we're able to serve veterinary practices, producers and ag retailers, and every species type across the continental United States. We have 20 distribution centers located across the U.S., including one redistribution center.

Overall processing includes:

- 20,000 orders per day
- 98,000 lines per day
- 580,000 pieces per day





Improving client retention and compliance.

ALLYDVM has spent years developing its industry-leading software solutions in collaboration with veterinarians. The software is designed specifically to help practices capitalize on their most important opportunities - improving client retention and client compliance.







Client Communications

Veterinary practices can choose from a number of client communications services, but ALLYDVM's solution offers unmatched flexibility and sophistication. Find out more about how your practice can personalize automated messaging for medical and appointment reminders, follow-up and drip marketing, surveys, lapsing client and other campaigns, as well as manual mass communications and two-way text messaging.

BENEFIT: Increases operational efficiency and client compliance.



PetPage® Patient Portal

Allow pet owners to feel connected to your practice by making it easy for them to request appointments, prescription refills, and information updates online or on their phones. Some clients appreciate being able to see their pets' reminders and prescription history without calling to bother your staff.

BENEFIT: Enhances transparency and client retention.



Loyalty Program

Win more of your clients' pet-related spending by rewarding them for their loyalty. ALLYDVM's solutions include the veterinary industry's first fully-automated loyalty program that offers you great flexibility and integrates with your PIMS.

BENEFIT: Improves client transaction value and client retention.



Retention Calendar

The most important way to grow your veterinary practice is also the easiest - improve your ability to retain and re-activate your existing client base, and keep those clients compliant. The Retention Calendar is a tool exclusive to ALLYDVM that is designed to help staff members succeed in the most important activities they can do each day.

BENEFIT: Timely alerts on revenue growth opportunities.



Analytics

When it comes to dashboards and analytics, accuracy should matter more than beauty. With ALLYDVM's analytical solutions your practice can have both. Don't focus only on pretty pie charts; instead, focus on actionable insights that will help your practice.

BENEFIT: Enables data-driven decision making and prioritization.

mwiah.com-designed with you in mind.

Built on everything we learned from customers across the country, our online store makes ordering, pulling reports, and managing your inventory easier than ever. Since we know your workday isn't confined to regular hours, we've also provided the support tools you need to work efficiently without having to wait until the next business day.



A smarter search.

With thousands of animal health products available for purchase, we created a search functionality that will help you find what you're looking for across product attributes and categories. Filtering and sorting your search results is easier than ever, and products you've purchased in the past will always show up first.



A personalized home.

We know you're busy, so we'll show you the most important information up front. View your monthly spending, pending orders, recent shipments, available backorders, and product updates all in one convenient place.



Easy tracking. Powerful reporting.

Search for a product across all orders and shipments to find out when you can expect it. Generate, print and download custom reports on orders, GL codes, manufacturers, and products quickly and easily.



Backorder management has never been this easy.

Each backorder is labeled with an expected availability date so you can plan your inventory, manage client expectations, and order replacements with confidence. When a backordered product becomes available again, simply add it to your current cart.



Ease of electronic ordering and workflow automation.



CSOS Electronic DEA Ordering

The DEA's CSOS program allows you to send your Schedule II controlled substance orders to MWI electronically with a direct, secure and paper-free system. It's fast, accurate and flexible, with no item limits for a single order compared to the traditional paper form.



Third-party integrations—workflow automation

Let your Practice Management System work even harder for you through automated integrations with our online store. We currently support Cornerstone, ezyVet, eVetPractice, Cubex, Vetter, Voyager, Business Infusions HVMS and Signature, as well as institutional procurement systems including SAP/Ariba, Sciquest/Jaeggar, Transcepta and Coupa.



Adding quality products at an affordable price.

MWI's sharp focus on customer satisfaction and internal efficiencies enables us to offer exceptional value to our customers. MWI's company brand portfolio—VetOne®, Securos® Surgical and AmerisourceBergen®—offers a comprehensive line of quality products for companion animal, equine, production animal and orthopedics.





VetOne

VetOne provides quality products to the animal health industry by delivering superior value within a diverse product selection.

With one of the broadest lines in the industry, VetOne offers something for every animal health provider, including:

- Pharmaceuticals
- Nutraceuticals
- Surgery and Treatment
- Equipment

VetOne delivers high quality products to satisfy both companion and production animal needs, with a commitment to exceptional customer service and a 100% satisfaction guarantee.



Securos Surgical

Securos Surgical sets the standard for superior customer experience by providing the best orthopedic, dental and surgical instruments as well as implants and sutures for the best care.

- Orthopedics: Developed from the insights of practicing veterinary surgeons.
- **Instruments:** Performance you can feel the moment each instrument reaches your hand.
- **Sutures:** Premium quality and uncompromising value at price points that drive your success.

Trust Securos Surgical for innovation, quality and value—all delivered with the industry's most personalized service.



AmerisourceBergen

AmerisourceBergen Private Brand products provide quality white goods and supplies for your business. AmerisourceBergen products have the same 100% guarantee and customer service standards as our VetOne products.



Maintain continuity of care.

MWI Offers a suite of solutions to help manage your home delivery and compounding needs. Whether you are looking to compete against other online retailers, hoping to expand your product offerings without increasing your cost of goods sold or are needing a way to deliver products to your farm and ranch customers, MWI has a solution for you.





Pet Home Delivery

Vetsource

Vetsource offers a robust e-commerce platform, allowing your clinic to offer home delivery of diets, nutraceuticals, medications and more. You're in control of your home delivery portal, but Vetsource provides all the logistical support.



Production Animal Farm Delivery

AnimalRx

Our AnimalRx pharmacy facilitates the handling, labeling and chain of custody of prescribed pharmaceuticals for production animals, reducing the need for your practice to store costly and bulky items. Our seven pharmacy facilities are located across the United States, acting as an efficient extension of your clinic's service.



Equine Compounding Services

Hagyard Pharmacy

Hagyard Pharmacy plays a unique role in the continuum of care, specializing in the compounding of equine pharmaceuticals. They assist veterinarians and their clients in finding the most appropriate compounds for the need, and operate within the strictest compliance standards in filling the script.



Increasing operational efficiency.

Our dedicated territory and regional account managers, alongside their inside sales representatives, offer their expertise on animal health products, technology solutions and management systems to help you maximize the long-term success of your production animal operation. We're here to help you increase operational effectiveness and ensure the safety of the world's food supply by managing the health and nutritional needs of your production animals.





Micro Technologies™

The more than 20 patented technical integrations developed by our sister company, Micro Technologies, help your operation ensure precision nutrition and medicine, as well as prevent waste. For example, their Micro Weigh® Systems measure and monitor feed ingredients for precise distribution and provide full nutritional visibility while their Stocker1[™] management system allows operations to record information about production animals, feed, processing and treatments, and to access their inventory and current break-even information from any location.



Cubex® QBud Inventory Management

Our integration with QBud technology allows producers to securely store and restock pharmaceutical products with the push of a button. Products live behind biometric safeguards and are monitored with activated cameras to ensure the safety of your product supply.



You dream it...we make paying for it easy.

MWI Financial Solutions offers complete flexibility to design tailored programs for the wide variety of situations your business may face. Whether your business needs include capital equipment or a staff incentive trip – MWI Financial Solutions gives you the financial confidence to purchase what you need, when you need it.





MWI Financial Solutions

Capital Equipment

Investing in your practice's capabilities by expanding and upgrading equipment generally readily pays for itself in increased revenue and efficiencies. But there is still the matter of paying for that equipment so you can get it into use.

Practice Investment

Keeping your practice up-to-date is essential to protecting your brand, maintaining an enjoyable environment for your staff, and providing your clients with an excellent customer experience. Whether you are looking to refresh your building with a newly repaved parking lot or invest in your staff through training and incentives, whatever investing in your future looks like, we can help you pay for it.



Business Development Strategist

Our Business Development Specialists are experts at not only helping match your needs to the right equipment solution, but at developing a customized financing plan that best meets your needs.



Easy-Pay Tools

Automatic Bill Pay

- Choose a weekly or monthly schedule
- No monthly check to write
- No monthly envelopes/stamps
- No late fees because payments will always be on time
- Safe, secure transactions
- Can be turned off at any time

Online Bill Pay

- Data transfers are encrypted to protect your information.
- Easily search for documents by referencing check number or invoice number
- Export to Excel or PDF for analysis or reporting
- Receive email confirmation of processed payments



Where knowledge, reach and partnership shape healthcare delivery.